

Dear Members of the Italian Chamber of Commerce in Shanghai,

I am writing to express my ardent interest in serving as a board member of our esteemed Chamber, leveraging my extensive residency of 18 years in China and my profound expertise in digital innovation to further strengthen the already robust ties between Italy and China.

Throughout my nearly two decades in China, I have had the privilege to bear witness to the breathtaking evolution of the country's digital landscape. From its nascent stages to the present era of seamless integration of cutting-edge technologies, my journey has been marked by active participation and continuous adaptation. Fluent in Italian, Mandarin, and English, I have had the privilege of fostering deep-rooted connections across the Italian and Chinese business communities. These connections, forged over years of dedicated networking and collaboration, have enabled me to bridge cultural and linguistic divides, facilitating countless successful partnerships and ventures.

In the face of the current geopolitical and economic uncertainties, I firmly believe that innovation and digital transformation serve as indispensable tools for Italian companies seeking to not only survive but thrive in the Chinese market. As such, I am deeply committed to leveraging my expertise to guide Italian businesses through these turbulent times, equipping them with the knowledge and strategies necessary to navigate the intricacies of the Chinese market landscape.

Furthermore, my vision for the Italian Chamber of Commerce in Shanghai is one of unwavering dedication to fostering a vibrant ecosystem where Italian businesses not only survive but flourish. By championing innovation, fostering collaboration, and advocating for the interests of Italian businesses within the local regulatory framework, I am confident that we can realize our shared goal of strengthening bilateral ties between Italy and China.

In conclusion, I am deeply honored to be considered for a position on the board of the Italian Chamber of Commerce in Shanghai. I am confident that my diverse skill set, extensive experience, and unwavering dedication make me a suitable candidate to champion the interests of the Italian business community in China. I look forward to the opportunity to serve alongside fellow members in advancing our shared goals and furthering the interests of Italian businesses in China.

Thank you for considering my application.

Warm regards,

Andrea Fenn