

2019意大利之夜

周六

2019/11/16

北京柏悦酒店

SAVE THE DATE

Saturday

2019/11/16

Park Hyatt Beijing

NOTTE ITALIANA



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

Design sponsored by





ABOUT NOTTE ITALIANA 2019

NOTTE ITALIANA IS PART OF THE FOURTH WEEK OF THE ITALIAN CUISINE IN THE WORLD, A PROJECT PROMOTED BY THE ITALIAN GOVERNMENT TO PROMOTE THE VALUES AND THE DISTINCTIVE TRAITS OF MADE-IN-ITALY CUISINE AND THE UNDERSTANDING OF ITALIAN F&B PRODUCTS.

NOTTE ITALIANA 2019 WILL BE INSPIRED BY “MILANO-CORTINA 2026” WINTER OLYMPIC GAMES AND THE PASSING OF THE TORCH FROM BEIJING-CHONGLI 2022. WHILE PROMOTING THE MAJOR INTERNATIONAL SPORTS’ EVENT, THE EVENING AIMS AT CELEBRATING THE ITALIAN WINTER INDUSTRY’S INNOVATION, KNOW-HOW, EXPERTISE, AND LIFESTYLE.

TO HAVE A LOOK AT LAST YEAR’S EDITION, PLEASE CLICK [HERE](#).

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PAST SUCCESSES

“ Notte Italiana is a symbol of what Italy holds most dear in the world:
a perfect synthesis, where beauty and quality are indissolubly intertwined. ”

Davide Cucino, CICC Chairman



2015



2016



2017



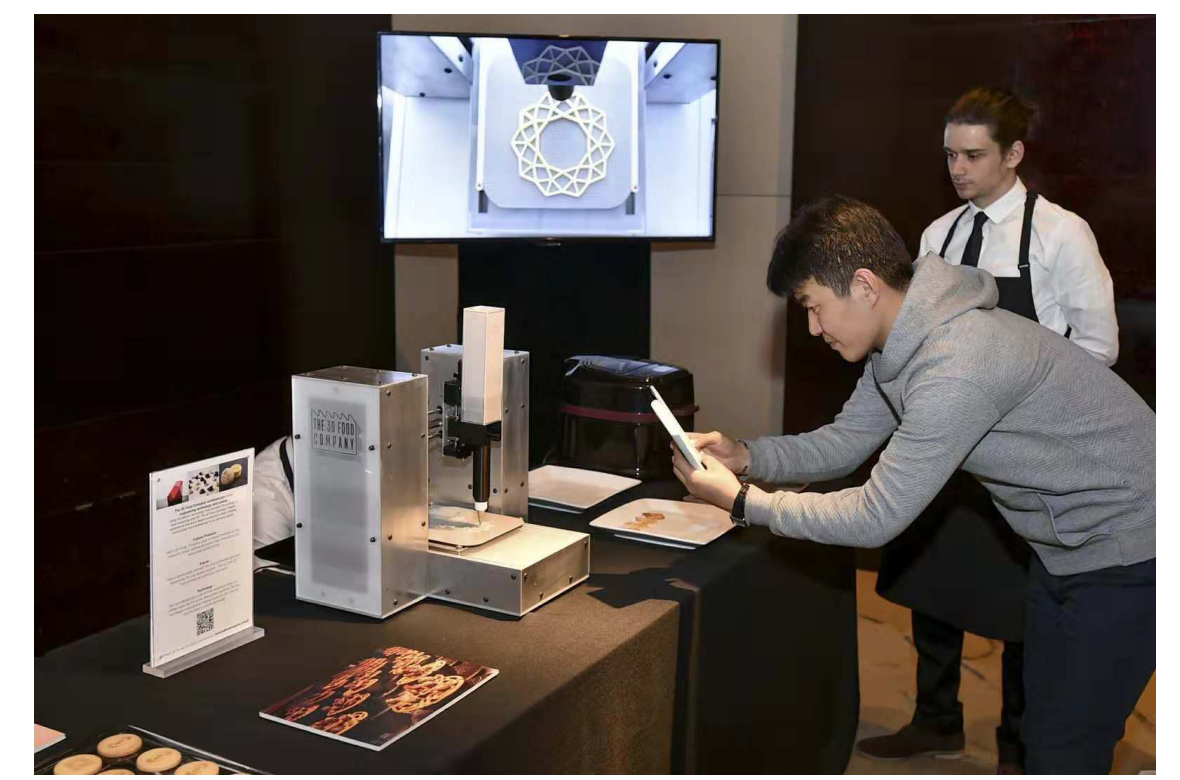
2018

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A UNIQUE NETWORKING OPPORTUNITY

Iconic Italian Style



ITALIAN CUISINE AT ITS BEST

Customized By Italian Michelin Chefs



Design sponsored by



VIP GUESTS

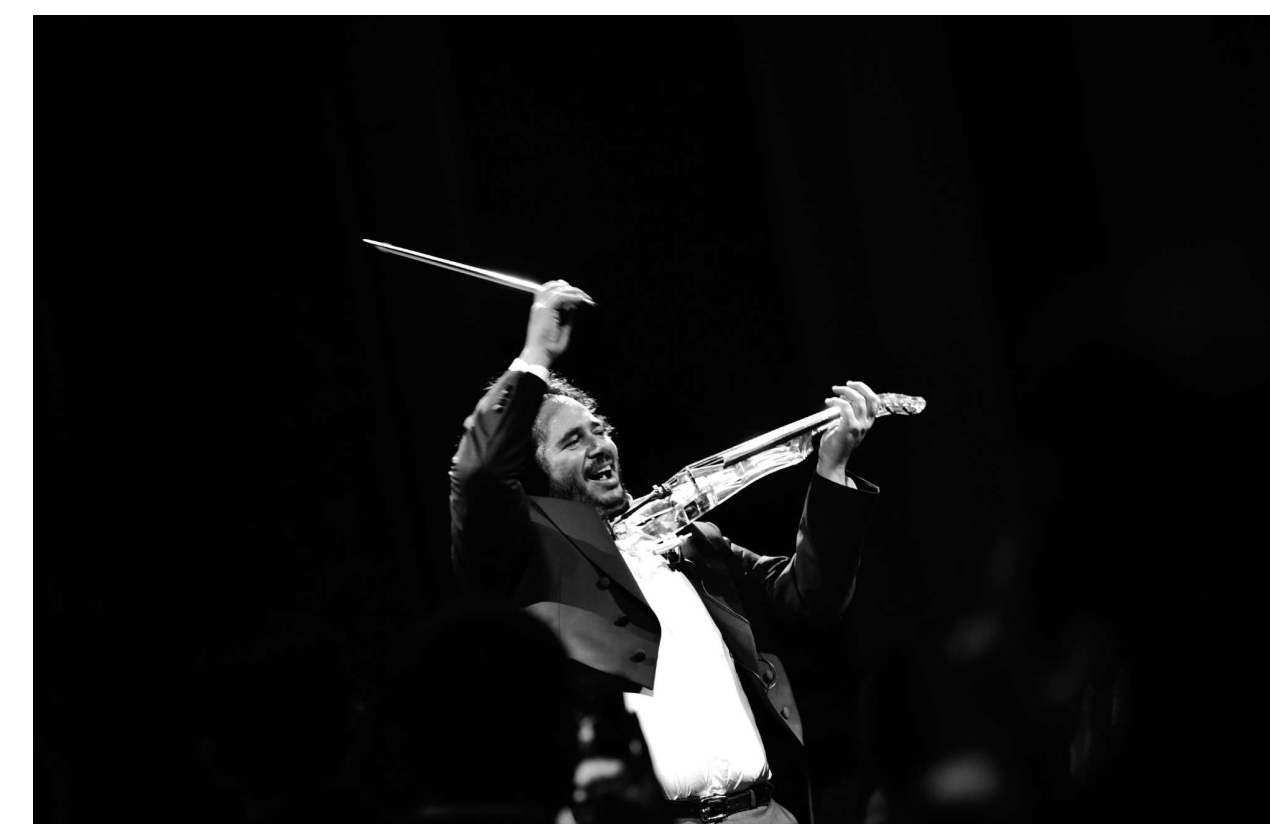
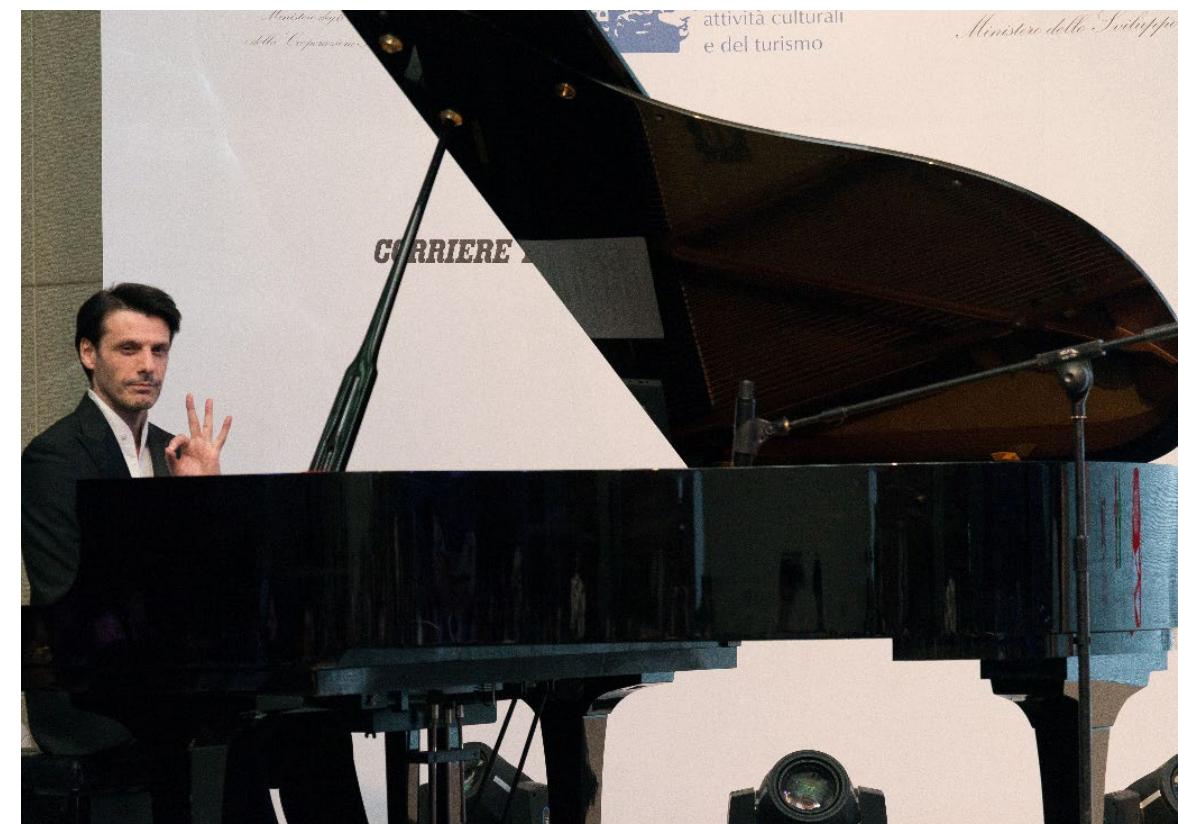
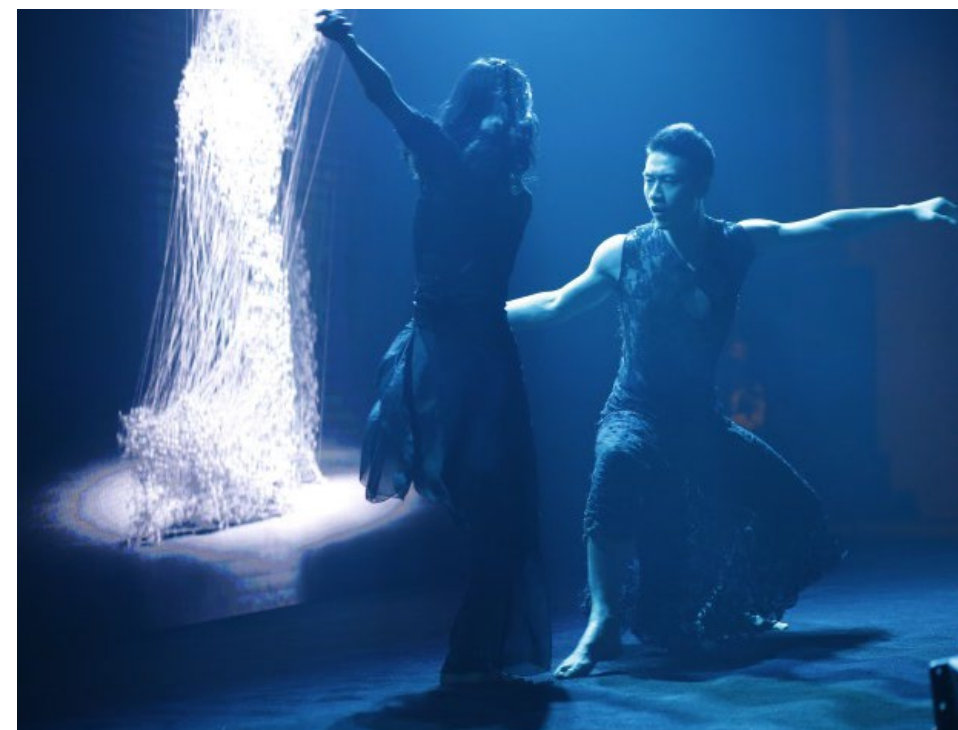


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AMAZING PERFORMANCES

Entertainment At Its Best



Design sponsored by



2017 Partners

SUPPORTING SPONSOR



F&B SPONSOR



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DIAMOND SPONSOR



SILVER SPONSOR



TECHNICAL SPONSOR



Raybond Media
锐邦传播

GOLD SPONSOR



MEDIA SPONSOR



LUCKY DRAW SPONSOR



GOODIE BAG SPONSOR



2018 Partners

Supporting Sponsors



F&B Sponsors



Diamond Sponsor



Silver Sponsors



Media Partner



Technical Partners



Lucky Draw & Goodie Bags Sponsors



Design sponsored by



HOW TO PARTICIPATE

1. SPONSOR THE EVENT

2. LUCKY DRAW

3. GOODIE BAGS

4. F&B TASTING CORNER

5. BOOK CORPORATE OR SINGLE TICKETS

PLATINUM
DIAMOND
GOLD
SILVER





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CORPORAT
E TABLE
(12 seats)

PAGES ON
GALA
BOOKLET

RAFFLE
TICKETS (#)

COMPANY EXPOSURE DURING THE EVENT

ON-GOING (2019-2020)
ADV CAMPAIGN

CICC EVENT
ORGANIZATI
ON
DISCOUNT

SILVER SPONSOR 30,000 CNY	Standard Position	Half	10	Company logo will be displayed on the event's backdrops, invitations, raffle tickets and signage board (if any) Company will be thanked on stage by the host of the evening Company's gadgets in the goodie bags	3 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section) & 1 months Logo on Home page CICC website "Sponsor" section	7%
GOLD SPONSOR 45,000 CNY	Central Position	1	15	Company logo will be displayed on the main event backdrops, invitations, raffle tickets and signage board (if any) Company's gadgets in the goodie bags Company will be thanked on stage by the host of the evening	6 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section) & 2 months Logo on Home page CICC website "Sponsor" section	10%
DIAMOND SPONSOR 60,000 CNY	Primary Position	1	20	Company logo will be displayed on the main event backdrops, invitations, raffle tickets and signage board (if any) Special thanks by MC on stage Company's gadgets in goodie bags	10 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section) & 4 months Logo on Home page CICC website "Sponsor" section + 1 promotional EDM	15%
PLATINUM SPONSOR 88,000 CNY	VIP Position	2	25	Company logo will be displayed on the main event backdrops, invitations, raffle tickets and signage board (if any) Special thank by MC and CICC Chairman on stage promotional stand in the foyer and company video during the evening Company's gadgets in goodie bags	12 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section) & 6 months Logo on Home page CICC website "Sponsor" section + 1 promotional EDM	20%

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RETAIL DESIGN & CONSULTING



SPONSORSHIPS' BENEFITS

SILVER SPONSORSHIP – 30.000 CNY

Exposure at Notte Italiana 2019:

- Company logo will be displayed on the event's backdrops, invitations, raffle tickets and signage board (if any)
- Company logo and half page description in the event's brochure
- Company name will appear on the screens during the event
- Company will be thanked on stage by the host of the evening
- Company's gadgets in the goodie bags
- Company name will be mentioned in the post event review and thank you note.

Benefits:

- 10 raffle tickets during the event
- Advertisement: 3 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section) & 1 months Logo on Home page CICC website "Sponsor" section
- 7% discount on CICC's events organization service
- 1 table (standard position)

GOLDEN SPONSORSHIP – 45.000 CNY

Exposure at Notte Italiana 2019:

- Company logo will be displayed on the main event backdrops, invitations, raffle tickets and signage board (if any)
- Company logo and half page description in the event's brochure
- Company name will appear on the screens during the event
- Company will be thanked on stage by the host of the evening
- Company name will be mentioned in the post event review and thank you note.

Benefits:

- 15 raffle tickets during the event
- Advertisement: 6 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section) & 2 months Logo on Home page CICC website "Sponsor" section
- 10% discount on CICC's events organization service
- Company's gadgets in the goodie bags
- 1 customizable benefit (to be agreed with the Sponsor Company)



SPONSORSHIPS' BENEFITS

DIAMOND SPONSORSHIP – 60.000 CNY

Exposure at Notte Italiana 2019:

- Company logo will be displayed on the main event backdrops, invitations, raffle tickets and signage board (if any)
- Company logo and 1 page description in the event's brochure
- Company name will appear on the screens during the event as Diamond Sponsor
- Special thanks by MC on stage
- Company's gadgets in goodie bags

Benefits:

- Company adv on media partner of the event (magazines)
- 20 raffle tickets during the event
- Advertisement: 10 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section) & 4 months Logo on Home page CICC website "Sponsor" section + 1 promotional EDM
- 15% discount on CICC's events organization service
- Company name will be mentioned in the post event review and thank you note.
- Company name will be mentioned in the post event review and thank you note.
- 1 customizable benefit (to be agreed with the Sponsor Company)

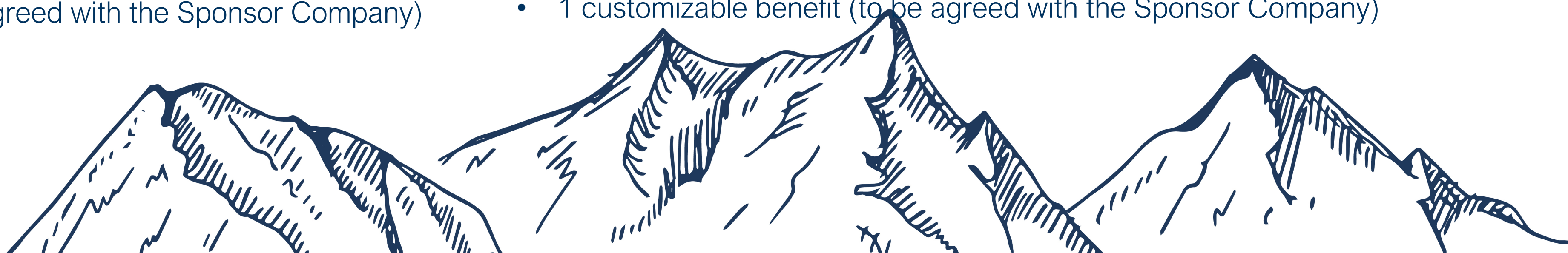
PLATINUM SPONSORSHIP – 88.000 CNY

Exposure at Notte Italiana 2019:

- Company logo will be displayed on the main event backdrops, invitations, raffle tickets and signage board (if any)
- Company logo and 2 pages description in the event's brochure
- Company name will appear on the screens during the event as Platinum Sponsor
- Special thank by MC and CICC Chairman on stage promotional stand in the foyer and company video during the evening
- Company's gadgets in goodie bags

Benefits:

- Close-door meeting with Chinese Government Officials invited at the event
- Company adv on media partner of the event (magazines)
- 25 raffle tickets during the event
- Advertisement: 12 months Logo on "Top Banner" advertisement on E-newsletter (Sponsor Section) & 6 months Logo on Home page CICC website "Sponsor" section + 1 promotional EDM
- 20% discount on CICC's events organization service *nel 2018: 30%
- Company name will be mentioned in the post event review and thank you note
- 1 customizable benefit (to be agreed with the Sponsor Company)



LUCKY DRAW & GOODIE BAGS SPONSORSHIP

LUCKY DRAW

Giveaways will be handed out during the event. The highest valued ones will be given on stage

GOODIE BAGS

Each guest will receive a goodie bag with your gadget inside

BENEFITS:

- Logo on event's communication material: backdrop, brochure, lucky draw tickets
- Company name will appear on the screens during the event
- Thanking on the stage
- Company name and logo on post-event material and Thank You note

(Full sponsorships only, 550 guests)

Contact us at
bj.gala@cameraitacina.com



FOOD AND BEVERAGE SPONSORSHIP

Product(s) corner with tasting in the foyer during the cocktail reception or dessert.

BENEFITS:

- Logo on all the communication material: backdrops, brochure, signage wall.
- Company name will appear on the screens during the event
- Thanking on the stage

(Full sponsorships only, 550 guests)

Contact us at bj.gala@cameraitacina.com



BOOKINGS

CORPORATE TABLE FOR MEMBERS (12 seats)	CORPORATE TABLE FOR NON MEMBERS (12 seats)	INDIVIDUAL TICKET FOR MEMBERS	INDIVIDUAL TICKET FOR NON MEMBERS
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EARLY BIRDS
within October 4th

12,100 CNY	14,300 CNY	1,100 CNY	1,300 CNY
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REGULAR
BOOKING
within November
9th

15,400 CNY	16,500 CNY	1,400 CNY	1,500 CNY
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VENUE

PARK HYATT BEIJING

2 Jianguomenwai Street,
Chaoyang District, Beijing, China, 100022

100022 朝阳区建国门外大街2号

Tel: +86 10 8567 1234

Fax: +86 10 8567 1000

beijing.park@hyatt.com

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CONTACT US

CHINA – ITALY CHAMBER OF COMMERCE



3-2-21 Sanlitun Diplomatic Residence Compound,
Gongtibeilu No.1 Chaoyang District, Beijing
北京市朝阳区工人体育场北路1号三里屯外交公寓3号楼2单元
021号公寓

Tel: +86 10 85910545

Email: bj.gala@cameraitacina.com

