



PERSONAL INFORMATION

Name
Current Address
Nationality
Date of birth

VITALI ERMANNO
YUNYIN ROAD, N.2 – NANJING - CHINA
Italian
04/05/1979

WORK EXPERIENCE

• Dates
• Name and address of employer
• Occupation or position held
Main activities and responsibilities

Jul 2019 – today
Yixing FAAM Industrial Batteries Co Ltd, (WFOE of SERI Industrial www.seri-industrial.it) - CHINA
CEO
Full responsibility for Chinese business, reporting to the President; Launching new business lines with particular reference to Lithium Batteries; Responsible for developing, implementing and controlling the overall business plan (budget) and arranging the resources to achieve the desired results; Maintaining quality service by establishing and enforcing organization standards; Oversee Lean Manufacturing techniques, quality, cost reduction, complete and on-time delivery, safety, customer satisfaction, employee relations, visual controls and plant performance measures; developing key performance indicators (KPIs); driving team to achieve both immediate tactical goals and long term strategic goals & objectives.

• Dates
• Name and address of employer
• Occupation or position held
Main activities and responsibilities

Jun 2016 – Jun 2019
Chongqing Chuanyi AnsaldoBreda Railway Transportation Equipment Co., Ltd., (JV of Leonardo SpA www.leonardocompany.com) – CHINA
General Manager
Responsible for the strategic leadership and management of the JV, operating in the production, sales, installation and maintenance of electric traction and control system of urban railway transit vehicles. Oversee a diverse set of functions including, program management, operations, manufacturing, design engineering, human resources and finance.

• Dates
• Name and address of employer
• Main activities and responsibilities

Jan 2015 – May 2016
Founder and owner at Vitali Destination Management Srls - ITALY
Business Development & Business Consulting with main focus on China market.

• Dates
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• Main activities and responsibilities

March 2013 – Dec 2014
FIB Srl (former FAAM) – SERI Group, San Potito Sannitico (CE) www.serispa.it – ITALY
Marketing and Sales Manager
Responsible for worldwide sales of the Motive Power Business Division and for the Marketing Activities of the FAAM brand (Starter Batteries, Motive Power Batteries, Stand-by Power Batteries, Lithium Technology Batteries, Battery Management System).

• Dates
• Name and address of employer
• Occupation or position held
• Main activities and responsibilities

July 2007 – Feb 2013
Yixing FAAM Industrial Batteries Co Ltd, (WFOE of FAAM SpA www.faam.com), - CHINA
Vice General Manager
Full responsibility of P&L. In charge for sales and supervision for the production and quality with main targets of: implementation of Lean processes for costs/waste reduction and zero quality defects, implementation of QMS and Internal Quality Audit; implementation of KVP-Workshop; implementation of JIT and consignment stock; implementation of KPI at all levels; suppliers' localization.

- Dates June 2005 – June 2007
- Name and address of employer Yixing FAAM Industrial Batteries Co Ltd, (WFOE of FAAM SpA www.faam.com), - CHINA
- Occupation or position held China OE Sales Manager – APAC Sales Manager
- Main activities and responsibilities Start-up of new brand factory for production of Industrial Batteries. Main responsibility for the sales to the Original Equipment. Development of the sales in mainland China (through dealerships for After Sales Market and direct sales to OE) and APAC regions. Creating and managing the sales team in mainland China.

- Dates April 2005 – June 2005
- Name and address of employer Celgard, LLC – www.celgard.com - USA.
- Occupation or position held Internship
- Main activities and responsibilities Working in the New Business Development Team to define the business plan of a new product for battery separator.

EDUCATION AND TRAINING

- Dates September 2000 – November 2004
- Name and type of organization providing education and training Faculty of Economy, University “Carlo Bo” of Urbino (PU) - Italy
- Principal subjects/occupational skills covered “Marketing and Communication” degree course
- Title of qualification awarded Bachelor’s degree
Dissertation in International Marketing; title of thesis: “The evolution of the distribution channels through a national and international perspective: FAAM electrical vehicle case study”

- Dates 1993 – 1998
- Name and type of organization providing education and training High School – Liceo Scientifico “A. Orsini” , Ascoli Piceno (AP) , Italy
- Title of qualification awarded High School Certificate

ADDITIONAL INFORMATION

Board Member of Italy-China Chamber of Commerce (Shanghai Chapter) since April 2020.
 Panel of Arbitrator, Shanghai Arbitration Commission - 7th Cohort
 Awarded at the *China Award 2011* as “Young Manager” by “Fondazione Italia-Cina” and “MF-Milano Finanza”.

Date 09/03/2022

Signature

I authorize the treatment of my personal data pursuant to art. 6 and 13 GDPR 679/16 - "European regulation on the protection of personal data"