

IPWG Training Program: IP Protection through Customs, May-June [3 sessions]

Program Details

This program is organized by the China-Italy Chamber of Commerce (CICC) and its Intellectual Property Working Group (IPWG) together with the China IP SME Helpdesk.

Session I

Date: May 17, 2022 3:30 – 5:00 pm (CST)

Regulatory framework and procedural aspects:

How to increase IP protection through Customs registration and enforcement

- Formalities for IP registration with Customs
 - Documents needed
 - Step by step overview of the registration procedure
 - What can and what should be recorded
- Customs enforcement (upon request and ex officio), seizure and litigation
 - Ex officio actions
 - How to notify the customs in case of a suspected infringing shipment
 - Customs bonds
 - Seizure of goods and litigation

Speakers:

Raffaello Girotto, Legal Attaché of the Embassy of Italy
Eloisa Hu, Lawyer at Wang Jing & GH Lawfirm
Charles Feng, Partner and Lawyer at East & Concord Partners

Moderator: Carlo Geremia, IPWG Coordinator

Session II

Date: May, 31 2022

Preparation and Planning:

Factors to consider when planning IP protection through Customs

- Customs organization, Customs training
- Customs protection strategies
 - How to interact with the customs?
 - How to ensure that my distributors, importers don't have an issue with the customs?
 - What can I do if my shipments are stopped by the customs? (Including bad-faith TM registrations)
 - available remedies to infringements and penalties to the infringers

Speakers:

Mia Li, Partner at HongFang Law

Sai Chen, Attorney-at-law, Partner and Deputy President at Wei Chixue Law Firm.

Moderator: Guilherme Campos, IPWG Vice Coordinator

Session III

June, 14 2022

IP Customs Protection: Case Studies

- Trademark, patent and copyright Customs protection
- Case studies of IP protection through Customs in the fashion, F&B, consumer goods and equipment industry.

Speakers

Felice Meli, Partner and Head of Anti-Counterfeiting Operations at Ferrante Intellectual Property

Giovanni Francesco Casucci, Partner, and Intellectual Property Law at EY Italy Law

Loretta Gulizzi IP Specialist at Prada Group

Jojo Wong, Prada Group

Moderator: Antonio Lovecchio, Foreign Lawyer at HFG Law & Intellectual Property Law

Venue: online