

Camera di Commercio Italiana in Cina 中国意大利商会

China-Italy Chamber of Commerce



Sponsorship Form 2019 Italian Gala Dinner Notte Italiana 2019

COMPANY

NAME:

ADDRESS:

CEO/GM NAME:

E-MAIL: PHONE:							
		TABLE	PAGES ON BROCHU RE	RAFFLE TICKETS (#)	COMPANY EXPOSURE DURING THE EVENT	ON-GOING (2019-2020) ADV CAMPAIGN	CICC EVENT ORGANIZATI ON DISCOUNT
	SILVER SPONSOR <i>RMB</i> 30,000	standard position	half	10	-Logo on communication material -Company will be thanked on stage by the host of the evening -Company's gadgets in the goodie bags	3 months Logo on E-newsletter (Sponsor Section) & 1 months Logo on Home page CICC website "Sponsor" section	7%
	GOLD SPONSOR <i>RMB</i> 45,000	central position	1	15	-Logo on event's communication material -Company's gadgets in the goodie bags -Company will be thanked on stage by the host of the evening	6 months Logo on on E-newsletter (Sponsor Section) & 2 months Logo on Home page CICC website "Sponsor" section	10%
	DIAMOND SPONSOR <i>RMB</i> 60,000	primary position	1	20	-Logo on event's communication material -Special thanks by MC on stage -Company's gadgets in goodie bags	10 months Logo on E-newsletter (Sponsor Section) & 4 months Logo on Home page CICC website "Sponsor" section + 1 promotional EDM	15%
	PLATINUM SPONSOR <i>RMB</i> 88,000	VIP position	2	25	-Logo on event's communication material -Special thank by MC and CICC Chairman on stage -Promotional stand in the foyer and company video during the evening -Company's gadgets in goodie bags	12 months Logo on E-newsletter (Sponsor Section) & 6 months Logo on Home page CICC website "Sponsor" section + 1 promotional EDM	20%





Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and name list of the 12 participants at bj.gala@cameraitacina.com before November 2nd, 2019.

2. PRODUCTSPONSORSHIP OPPORTUNITIES

Please tick the box below

	F&B	LUCKY DRAW	GOODIE BAG	
	(full product sponsorships for 550		(Required quantity 550 gifts)	
	Logo on all the event communication material: backdrops, brochure, signage wall	Logo on event's communication material: backdrop, brochure, lucky draw tickets	Logo on event's communication material: backdrop, brochure, lucky draw tickets	
	Product(s) corner with tasting in the foyer (during the welcome cocktail or dessert)	Company name will appear on the screens during the event)	Company name will appear on the screens during the event	
BENEFITS	Thanking on the stage	Company name and logo on post-event material and Thank You note	Company name and logo on post-event material and Thank You note	
	Company name will appear on the screens during the event	Thanking on the stage	Thanking on the stage	

Deadline: November 2nd

Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and list of the products and value that you wish to sponsor to <u>bj.gala@cameraitacina.com</u> before the indicated date.



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Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and type of the product that you wish to promote at the dedicated corner at bj.gala@cameraitacina.com before November 2nd 2019.

Payment by bank transfer at the following account:

Beneficiary: CHINA ITALY CHAMBER OF COMMERCE 开户名称: 中国意大利商会

RMB Account: 333756012539 人民币账号: 333756012539

EUR Account: 335056012539 欧元账号: 335056012539

Bank: Bank of China Beijing Xin Cheng Guo Ji Sub-Branch 银行名称:中国银行新城国际支行

Bank Address: 1/F, Building No.26, Central Park, No.6 Chaoyang Men Wai Avenue, Beijing, China; 中国北京朝外大街6 号新城国际大厦26 楼首层

Tel: +86-(0)10-65979313 银行电话: +86(0)10-65979313

Fax: +86(0)10-65979312; 银行传真: +86(0)10-65979312

SWIFT Code: BKCH CN BJ 110 汇款代码: BKCH CN BJ 110

Date:

Company stamp:

Signature: