



# Panda d'Oro Award 2019

10<sup>th</sup> Edition
Saturday, 1<sup>st</sup> of June 2019
Pudong Shangri-La Hotel

10th edition Awarding Ceremony of the Italian companies realizing the best performances in China Organized by the China-Italy Chamber of Commerce, in cooperation with Fondazione Italia- Cina, since the first edition sponsored by the Italian Ministry of Foreign Affairs and International Cooperation, the Ministry of Economic Development and the Embassy of Italy in China.

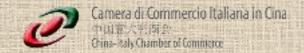


# Panda d'Oro Award 2019

A tribute to <u>Je</u>onardo









## 9th Edition 2018, what happened the last year...

## Panda Prizes for the best Italian Companies in China







**AWARD 2019** 





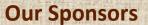




















### This year the 1st Edition 2018-2019 of IGNITE: Moving Ideas



**IGNITE: Moving Ideas** is a contest aimed at developing the most innovative ideas of students and young professionals living in China, launched by the China-Italy Chamber of Commerce (CICC) in collaboration with AGIC (Association of Italian Young Professionals in China).

The most innovative ideas will be rewarded during Panda d'Oro 2019 and will be evaluated by a jury made up of Italian institutions in China.









# How to participate:

Apply to win one of the Awards (deadline 30<sup>th</sup> April)
 Download the Application Form



- Sponsor the event
   (sponsorship packages, raffle, lucky draw, goodie bags)
   Download the Application Form
- Book a corporate table or single tickets

2018 Sponsors

**Main Sponsors** 



#### **F&B** and Technical Sponsors





# 2019 Awarding Categories

## "Panda d`Oro SME" Category

The Italian SME which mostly increased its productivity and competitiveness in China in 2018.

1. "Panda d'Oro-SME" Panda Award



## "Panda d`Oro Large"Category

The Italian Large Company which achieved the most relevant growth in the Chinese market in 2018.

2. "Panda d'Oro-Large" Panda Award



#### • "The Italian Way" Category

The Italian Company which implemented the most effective strategy to promote the Italian way of life in China.

3. "The Italian Way" Panda Award



#### • "The Silk Road" Category

The Italian or Chinese
Company involved in
projects aimed at
increasing connectivity
along the new Silk Road.

4. "The Silk Road" Panda Award



#### "Strategy and Promotion" Category

The Italian Company which introduced a structured and effective digital strategy to support its business in China.

5. "The Strategy and Promotion" Panda Award



## • "Innovation R&D" Category

The Italian Company which has invested in innovation, research and technological development in China.

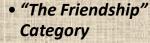
6. "The Innovation R&D" Panda Award



## • "The Time-honoured" Category

The Italian Company which boats a long standing reputation within the Chinese market.

7. "The Time-honoured" Panda Award



The Chinese Company that has contributed most to the activities of the CCIC and has maintained strong cooperative relations with Italy.

8. "The Friendship" Panda Award





# Sponsorship Packages Benefits

		CORPORATE TABLE (10 seats)	LOGO ON EVENT COMMUNICATION MATERIAL AND BACKDROP	RAFFLE TICKETS (Number)	LOGO ON NEWSLETTER	LOGO IN CICC EMAIL SIGNATURE	TICKETS BEIJING GALA DINNER (November)	VOUCHER FOR A CICC SEMINAR PARTICIPATION	CICC EVENT ORGANIZATI ON DISCOUNT
THE RESERVE TO STATE OF	ER SPONSOR MB 35,000	Standard position	Small	10	1 month	/	½ price	1	10%
STERRILE STATES	D SPONSOR MB 45,000	Central position	Medium	15	2 months	/	1	1	15%
TINDER STREET	OND SPONSOR MB 60,000	Primary position	Big	20	3 months	1 month	2	2	50%
2551711E2248222183	RTING SPONSOR MB 88,000	VIP position	Maxi	25	3 months	1 month	3	3	Free

#### **Supporting Sponsors will benefit also of:**

- Company speech on the stage or Promotional stand in the foyer during the gala
- Promotional CICC WeChat Account Publication
- Logo on each table
- Free use of our Meeting Rooms for half day
- Promotional Totem during the gala



# Lucky Draw, Goodie Bags Sponsor

Promote your products and activities







**Logo** visibility during the event; **Advertisement** on Newsletter (3 months), only for lucky draw prizes with value above 5,000 RMB.

The top three prizes (selected by value) will be delivered on stage by the Company representative





# Call for Products Sponsor

Sponsor your products, promote your brand!

### Lucky Draw

(deadline 6<sup>th</sup> May)

#### **Benefits:**

- Top three prizes delivered on the stage (selected according to their value)
- Logo on CICC e-newsletter (prize value > 5000 RMB)
- Logo on the lucky draw tickets, event totems and projected during the event

### **Goodie Bags**

(deadline 6<sup>th</sup> May)

#### Benefits:

- Logo on event totems
- Logo projected during the event
  - Required quantity: 500/550 gifts

#### F&B Sponsors

(deadline 6<sup>th</sup> May)

#### **Benefits:**

- Logo on all the communication material (only for full product sponsorships,
  - +500 guests)
- Products corner in the foyer during the event (depending on the sponsorship level)











## Panda d'Oro in Numbers

Since 2010

500+ guests

Until today 10 editions

A total of 70 awarded companies

**AWARD 2019** 



# Bookings





Member ticket: 1,300 RMB

Non-Member ticket: 1,500 RMB

pax):

Member: 12,000 RMB,

Non Member: 14,000 RMB



RSVP: sh.gala@cameraitacina.com



# Thank you for your support!

For further information please contact us at <a href="mailto:sh.gala@cameraitacina.com">sh.gala@cameraitacina.com</a>



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