

## CONTACT

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# LANGUAGES

- •••• Italian: native
- •••• English: full professional
- •••• Chinese: intermediate (HSK3)

# ADDITIONAL

One publication in the Cornell Hospitality Quarterly, top international journal in the field of tourism and hospitality research. Title: Motivation Configuration of Bluxury Tourism Behavior: An FsQCA Application

I had been playing volleyball, even at semi-professional level, for 15 years. The sport career built my team work and taught me the great importance of commitment, ambition, selfmotivation, and high self-expectation to constantly improve and reach new goals

Good knowledge of Microsoft Office Suite and other softwares (eg. Canva) to create brochure, posters, and other promotional materials

Life abroad (Poland, Canada, Ukraine, and China) and travels (30+ countries) gave me good problem solving, crosscultural, and adaptability skills

# SIMONE SATTA

Nationality: Italian

Birth: 06-12-1991

#### PROFILE

I work to deliver projects which aim to promote cooperation and exchange between China and the rest of the world. In everything I do, I put high organization, motivation, proactiveness, goal orientation, critical-thinking, and attention to details.

## **WORK EXPERIENCE**

### **Project Officer**

Green & Smart Energy Organization (GSEO) | Apr. 2021 - present

- Monitoring opportunities and building relations and partnerships in the international hydrogen sector
- Co-creator and co-host of Hydrogen Insight
- Search and invitation of international speakers for high-profile events

## **Project Officer**

Chongqing Training Center for International Cooperation (CTCIC) | Apr. 2021 - present

• Coordinator of the UNOSSC funded "Tourism Promotes Poverty Reduction, Employment and Women's Development in Uzbekistan" project

## Junior Project Manager (Intern)

Horizon Solutions Consultant Ltd. | Aug. 2017 - Dec. 2017

• Design and market daily tours in and around Shanghai (eg. Hangzhou, Nanjing, Suzhou, Wuzhen, Xitang, Nanxun) oriented to expats and the international business tourism segment

#### **EDUCATION**

#### Rochester Institute of Technology (RIT) - Edx

MicroMaster in Project Management | Oct. 2021 - present

Main courses: Project Management Life Cycle; Best Practices for Project Management Success; International Project Management

## Dongbei University of Finance & Economics (DUFE)

Master's Degree in Tourism Management | Sep. 2018 - Jan. 2021

GPA: 4.2

The final thesis analyzed which and to what extent socio-psychological factors and constraints influence the decision to add luxury leisure time to a business trip

#### Università degli Studi di Cagliari

Bachelor's Degree in Cultural Heritage | Sep. 2011 - Jul. 2018

Final grade: 109/110 Final dissertation: "Matteo Ricci (1552-1610): an Italian at the Discovery of China"

#### Uniwersytet Wrocławski

Erasmus+ Exchange Program, History of Art | Sep. 2014 - Aug. 2015

## **VOLUNTARY WORK**

## Individual Member

China-Italy Chamber of Commerce (CICC) | Nov. 2021 - present

#### Team Coordinator - Association Member

ESN Cagliari | Sep. 2015 - Aug. 2017

Coordinator of a team, consisting of 15 people, which dealt with the design and promotion of daily tours and events oriented to international students at the Università degli Studi di Cagliari, Italy