

Camera di Commercio Italiana in Cina

中国意大利商会 China-Italy Chamber of Commerce

## Sponsorship Form Panda d'Oro Award 2018



COMPANY NAME: ADDRESS: CEO/GM NAME:

E-MAIL:

PHONE:

## 1. **EVENT SPONSORSHIP PACKAGE** PLEASE TICK THE BOX BELOW ON THE RIGHT

	CORPORATE TABLE (10 seats)	LOGO ON EVENT COMMUNIC ATION MATERIAL AND BACKDROP	LUCKY DRAW TICKETS (Number)	LOGO ON NEWSLET TER	CICC EVENT ORGANIZATION DISCOUNT	VOUCHER FOR A CICC SEMINAR PARTICIPATION	LOGO IN CICC EMAIL SIGNATURE	TICKETS BELJING GALA DINNER (November)	
SILVER SPONSOR RMB 35,000	Standard position	Small	10	1 month	10%	1	/	½ price	
GOLD SPONSOR RMB 45,000	Central position	Medium	15	2 months	15%	1	/	1	
DIAMOND SPONSOR RMB 60,000	Primary position	Big	20	3 months	50%	2	1 Month	2	
	VIP position	Maxi	25	3 months	Free	3	1 Month	3	
SUPPORTING SPONSOR RMB 88,000			-Promotional stand in the foyer during the gala -Totem in the foyer -Promotional CICC WeChat Account Publication -Logo on each table in the ballroom -Free use of our Meeting Rooms for half day						

Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and name list of the 10 participants at <a href="mailto:sh.gala@cameraitacina.com">sh.gala@cameraitacina.com</a>



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## 2. <u>PRODUCT SPONSORSHIP OPPORTUNITIES</u>

Please tick the box below

	F&B		GOODIE BAG		
	(full product sponsorships for 550 guests)		(Required quantity 550 gifts)		
BENEFITS	Logo on <u>all</u> the event communication material	Top three prizes delivered on the stage (selected according to their value)	Logo on event totems, event booklet (only logo) and projected during the event		
	Product(s) corner with tasting in the foyer (during the welcome cocktail or dessert)	Logo on CICC e-newsletter (prize value > 5000 RMB)	Thanking on the stage		
	Product display and moment focus during the dinner (exclusive to wine and water sponsors)	Logo on the lucky draw tickets, event booklet (only logo, logo + description only for the top prizes), event totems and projected during the event			
	Thanking on the stage	Thanking on the stage			

Please send back this signed form, together with logo (high resolution), company description (in Italian and Chinese) and list of the products and value that you wish to sponsor at sh.gala@cameraitacina.com



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Date

Signature and chop

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