Guangzhou, PRC 30/03/2018



BIO

A native from Monza & Brianza Province (Italy), I graduated in International Sciences & European, Institutions at University of Milan (Faculty of Political Sciences) in 2012 right before moving to China for a short course on Intellectual Property & Climate Change Effects on Business at Peking University.

I started my career with a fruitful internship at the China-Italy Chamber of Commerce/Guangzhou Office with a subsequent move to P&P – People & Projects (my current employer since 5 years) at the Hong Kong HQ and a 1-year assignment to the P&P Shanghai Head office for Mainland China. I currently head-up P&P Guangzhou & Shenzhen offices as Business Representative in the PRD & Southern China Region.

My current role, based in Guangzhou, requires daily communications with our clients' portfolio on Accounting, Tax & Corporate compliance related matters in the different business sectors present in the region (Retail, Trading, Manufacturing, e-commerce & Services) with extensive trips to Shenzhen, Hong Kong and the whole Delta Region.

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MANIFESTO

Owing to an all-around experience as an intern before, member and since last year Guangzhou Board Director in the CICC activities, I've always wished for a great engagement in the activities and the mission of the Chamber.

With initiatives always backed by our firm's Partners we've been supporting the attempted extension of the Services Providers Working Group to the Guangzhou jurisdiction (2016), the organization of seminars (on <u>personal taxation</u> in 2014, <u>e-commerce</u> in 2015, <u>HR issues</u> in 2018) and amusement events (<u>P&P Sponsorship of the 5th Go Kart Cup</u>) with the local CICC office.

Given the short experience lasting from May 2017 to today's date as Board Member and with an even stronger commitment to serving the members base in the Southern Region I've taken the decision to run once again for the same position. A careful look at the Chamber's economics, full support to the office staff and overall coverage of the Board activities have been the hotspot of these 11 months of action in my current role.

Guangdong Province and the CICC Guangzhou jurisdiction have been witnessing the need to get to the close deadline for the extensive implementation of a greatly integrated PRD with a united Italian System embodied by the business community and its institutions based here. Sure of renewed great synergy with the Guangzhou Vice-Chairman, Mr. Massimiliano Guelfo, and all the components of the 2016 – 2018 Board, I wish to commit once again to a greater interaction of people and business opportunities supporting the Italian economy abroad. Working relentlessly for the CICC's membership campaign during 2018 and promoting for further links with the neighboring Italian System of the HKSAR and South-East Asia are my targets to re-position the Chinese southern region in a primary role for inbound investments and cross-border initiatives (OBOR).