

Camera di Commercio Italiana in Cina 中国意大利商会 China-Italy Chamber of Commerce

Save the date!

**Italian Gala Dinner 2014** Saturdaz, November 29th at JW Marriott, Jianguo Road, Beijing



Italian Gala Dinner 2014

The yearly Gala Dinner organised by the China-Italy Chamber of Commerce is back in Beijing on Saturday, November 29<sup>th</sup> at JW Marriott (Jian Guo Road)! Participate with your friends and business partners to network with the sino-italian business community and to experience the Italian Lifestyle. Exclusive Italian menu prepared by Executive Chef Ivan Fargnoli from Barolo restaurant paired with selected Italian wines, music and entertainment, rich raffle prizes will characterize this dressy evening.



## The venue



JW Marriott

## 北京市朝阳区华贸中心建国路83号

83 JianGuo Road, China Central Palace, Chaoyan Distrtct, Beijing

Starting at 7 pm



Sponsorship Packages

Exploit this opportunity to promote your business and benefit from this unique window to reach both Italian and Chinese public. We expect more than 350 people and several media will be attending the event. Supporting Sponsor – RMB 88,000.00 Diamond Sponsor – RMB 60,000.00 Gold Sponsor – RMB 45,000.00 Silver Sponsor – RMB 25,000.00

Sponsorship Packages	Supporting	Diamond	Gold	Silver
	RMB 88,000	RMB 60,000	RMB 45,000	RMB 25,000
Corporate table for 10 pax				
in VIP position + CEO at the VIP Table				
in primary position		â		
in central position			â	
in standard position				â
Logo and Company overview on Gala Booklet		1	I	
Maxi				
Big				
Medium				
Small				
Raffle Tickets				
25 Raffle tickets				
20 Raffle tickets				
15 Raffle tickets				
10 Raffle tickets				
Benefits on the Gala evening				
Promotional stand in the foyer				
Honorable mention as Supporting Sponsor by CICC Chairman				
No. 2 tickets for the Italian Gala Dinner in Shanghai (June 2015)				
No. 1 Room at JW Marriott on Saturday 29th				
Special thanks by the MC				

Sponsorship Packages	Supporting RMB 88,000	Diamond RMB 60,000	Gold RMB 45,000	Silver RMB 25,000
Advertisement & Communication materials				
Media coverage in post-event articles and CICC post-event news		<b>_</b>		
6 months Company's banner on CCIC webpage, Advertisment on 6 issues of CCICInforma and on 6 months of the e-news, one full page Adv in CICC publication (Quaderno or Bollettino Economico)	â			
4 months Company's banner on CCIC webpage, Advertisment on 4 issues of CCICInforma and on 4 months of the e-news		â		
2 months Company's banner on CCIC webpage, Advertisment on 2 issues of CCICInforma and on 2 months of the e-news			â	
1 month Company's banner on CCIC webpage, Advertisment on 1 issue of CCICInforma and on 1 month of the e-news				â
Logo on Event Backdrop and Invitation				
Maxi logo exposure as Supporting Sponsor on all Gala advertising materials	â			
Big				
Medium			â	
Small				
Discount on CICC services		1		
30% discount for the Chambers' organization of Company's event/seminar	â			
20% discount for the Chambers' organization of Company's event/seminar		â		
10% discount for the Chambers' organization of Company's event/seminar				
5% discount for the Chambers' organization of Company's event/seminar				â



During the Gala Dinner our guests will enjoy Chinese and Italian performances, together with our annual Raffle.

Taking part to our Raffle as a sponsor is very easy, contact us to donate a prize, item, voucher or product! CICC will grant you great visibility during the Gala Dinner: your company logo along with prize description and information will be projected during the event.

Promote your brand during the Gala, do not miss this perfect window to boost your business!



## Reservations

To book your corporate table or to reserve your seat, please send an email to:

galabeijing@cameraitacina.com

Corporate Table (10 pax): 9,500 RMB Single Ticket (CICC Members): 999 RMB Single Ticket (Non Members): 1,200 RMB

We look forward to seeing you soon!



Shooting wall



Dining hall









Entertainment



## Contact us

For more information please contact us China-Italy Chamber of Commerce Unit 1612, Zhongyu Plaza, A6, Gongti North Road, Chaoyang District, 100027, Beijing, China Tel: 0086-10-85910545 Fax: 0086-10-85910546 <u>info@cameraitacina.com</u>

