



www.fhwchina.com

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主办单位 ORGANIZERS



意大利米兰展览公司
FIERA MILANO GROUP



广州世展米兰展览有限公司
WORLDDEX FIERA MILANO EXHIBITIONS
(GUANGZHOU) CO., LTD.

联合主办 CO-ORGANIZER



中国国际贸易促进委员会广东省委员会
CHINA COUNCIL FOR THE PROMOTION OF
INTERNATIONAL TRADE GUANGDONG
COMMITTEE (CCPIT GUANGDONG)

承办单位 SHOW MANAGEMENT



广州世展米兰展览有限公司
WORLDDEX FIERA MILANO EXHIBITIONS
(GUANGZHOU) CO., LTD.

战略合作伙伴 STRATEGIC PARTNER



www.food2china.com

FHW CHINA 2015

广州国际特色食品饮料展览会



22-24 SEP, 2015
China Import & Export Fair Complex
Guangzhou China

2015年9月22-24日
中国进出口商品交易会展览馆 (广州·琶洲)



Official Partner



华南地区集国际化与专业化于一体的食品及餐饮用品行业盛会

1. 全球系列品牌展会

优化整合意大利米兰展览公司旗下两大知名展会-TUTTOFOOD (米兰国际食品展) 及 HOST (米兰国际酒店用品展), 每年于中国广州, 印度孟买、班加罗尔, 巴西圣保罗及南非开普敦等地举办

2. 快速成长获业界一致好评

展会自2012年首次在广州举办, 已成功举办三届。2015年预计展出面积超过10,000平方米, 有超过30个国家和地区的参展商参展, 国际参展面积达60%。入场采购商达15,000人次, 比上一届增长20%

3. 国内独家连接2015意大利米兰世博会的专业食品展会


展会主办方意大利米兰展览公司作为2015年意大利米兰世博会的官方合作伙伴, 紧扣“滋养地球, 生命之源”的世博会主题, 精选食品行业重点企业组团参观米兰世博会及同期举办的米兰国际食品展TUTTOFOOD, 助力国内食品企业走向国际舞台

最专业的商务对接服务

- :: 联手战略合作伙伴FOOD2CHINA.com, 开展前期即进行线上配对, 并在展中举办商务对接会, 保障供求双方匹配成功率
- :: 重点采购商 (VIB) 计划, 由专人全程负责VIB配对工作, 展前推送→展期引领→展后追踪
- :: 意大利米兰展览公司展会线上配对系统 (EMP), 实现在线自助配对, 精准对接全球商务伙伴

What is FHW CHINA ?

Food Hospitality World-Global Leading Exhibition Brand

- :: Perfect combination of two established exhibitions - TUTTOFOOD and  host
MILANO WORLD FOOD EXHIBITION
- :: Annually held in China, India, Brazil and South Africa

Rapid Growth, Vast Impact

- :: Successfully held for 3 editions since 2012
- :: 10,000 sqm exhibition area, over 500 exhibitors from 30 countries and regions are expected in 2015, including 60% of international exhibitors
- :: 15,000 trade buyers attending, 20% increased comparing to the edition of 2014

Gateway to Expo Milano 2015



- :: Fiera Milano, the organizer of FHW CHINA is also the Official Partner of Expo Milano 2015
- :: Conveying the theme of Food and Agriculture, “Feeding the planet, Energy for life”
- :: Food industry leading enterprises are invited to visit Expo Milano 2015 and TUTTOFOOD

Highlight Business Matching

- :: Associating with  FOOD2CHINA
www.food2china.com, China's only imported food B2B E-commerce platform providing professional online matching service for buyers and exhibitors throughout the year, while facilitating on-site business matching during the fair
- :: VIB Program (Very Important Buyers): recommending relevant exhibitors to qualified buyers before the fair and providing 1 on 1 VIB leading service to their selected suppliers on the fair
- :: Fiera Milano Creative Expo Matching Program - EMP, online system based on global network and international database, offering specific business partners to exhibitors and buyers at global level

优质买家资源 精准供需配对 ——专业打造华南地区最优质食品商务对接服务

重点采购商(VIB):

精选业内最具采购实力大型超市、连锁便利店、酒店餐饮集团、批发市场、咖啡店、渠道完善的进口商及分销商等优质买家

开展前期: 定期更新参展商及展品信息, 为参展商与采购商提前建立联系

展会期间: 对接供求信息, 为重点采购商安排专场对接会与参展商对接

展后追踪: 跟进参展商与重点采购商后续联系, 追踪采购商动态

逆向对接: 配合采购需求, 举办逆向商务对接会, 同时提高采购及参展效率

部分重点采购商(VIB)名单:

- 百佳超市
- 华润万家超市
- 永旺超市
- OLE精品超市
- 广州富力丽思卡尔顿酒店
- 广州香格里拉大酒店
- 深圳市思美尔商贸有限公司
- 百胜餐饮集团
- 京东商城
- 1号店
- FOOD2CHINA
- 广州市美全商贸有限公司
- 广州百事可乐饮料有限公司
- 广东省食品进出口集团公司
- 屈臣氏
- 义生洋行

传统展会x跨境电商 ——线上配对, 线下会面, 创新模式提升参展效果

- 联手国内唯一进口食品B2B 电商平台  , 3天展会无限延伸, 线下走向线上, 随时随地不间断推广
- 现场举办商务对接会, 特邀优质食品采购商与参展商进行面对面商务洽谈
- 参展即享受FOOD2CHINA半年供应商会员服务, 展后可继续在线配对目标采购商

www.food2china.com

Top Business Matching Service

—— Start your business in China

FHW CHINA is committed to facilitate the matching between exhibitors and reliable buyers via various methods. The renovation in 2015 is carried out to meet more expectation.

VIB Program – Very Important Buyer

VIBs are: industrial leading enterprises with high purchasing demands, including supermarkets, chain stores, star hotels, catering group, importers, wholesalers, distributors etc

Before The Show – Update information about exhibitors and exhibits regularly; Establish connection between exhibitors and buyers.

During The Show – Business Matching on site

After The Show – Follow-up Service

Reverse Matching – Exhibitors are guided to the matching session according to prearranged schedule, high matching efficiency guaranteed

Part of the VIB List

- Park n Shop
- China Resources Vanguard
- AEON
- OLE Supermarket
- The Ritz-Carlton Guangzhou
- Shangri-La Hotel Guangzhou
- Shenzhen Smile Trading Co., Ltd.
- Yum! Brands, Inc.
- www.JD.com
- Yihaodian.com
- FOOD2CHINA
- Guangzhou Meiquan Trading Co., Ltd.
- Pepsi Co., Inc.
- GD Foodstuff Imp. & Exp. (Group) Corp.
- Watsons
- Lorence & Company


www.food2china.com

Strategic Partner

Matching Online, Meeting On-Site

- Offering online business matching platform for all exhibitors and buyers in advance
- Arranging on-site matching meeting between pre-registered buyers and exhibitors face-to-face
- 6-Month membership service provided to participants of FHW CHINA for free
- All-year promotion opportunities on www.food2china.com

国际化

- 源于意大利，打造全球FHW系列品牌食品展会
- 国际参展商数量超过60%，来自超过30个国家和地区
- 展会搭建数十个极具特色的国家馆，展示各国食品文化，领略全球美食风采

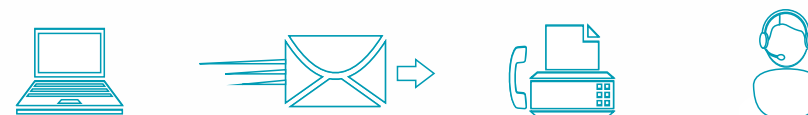
International

- Inherit the values and success of TUTTOFOOD &  , Fiera Milano historic food and hospitality shows, building up a global well-known brand of FHW
- International exhibitors from over 30 different countries, 60% presence out of total
- Numerous pavilions featuring national representative food and beverage products



专业化

- 现场举办商务对接会，为每位参展商提前量身配对对口采购商
- 重点采购商——由大型连锁商超、星级酒店、实力进口商分销商组成，数量逐年增加20%；提供一对一展位引领服务，保障展商参展效率
- 定期向数据库中60万采购商推送展讯及展品信息，专业媒体、网络、微信等多渠道推广方式，全面覆盖目标采购商，采购商数量预计增加25%



Professional

- **On-Site Business Matching** – Each exhibitor is matched with AT LEAST 10 high qualified buyers
- **VIB Program** – Meet more superior trade buyers, which increases at the rate of 20% per year
- **All dimensional buyers promotion** – 600,000 vast buyers database, trade buyers number annually grows at 25%



多样化

- 展品涵盖食品、饮料、酒类及餐饮用品等大类，上千个品种
- 丰富的现场活动，包括专业论坛、行业热点研讨会、新颖访谈、商务招待会、招商会、美酒美食品鉴会等，精彩纷呈，值得期待
- 引进电商平台及合作服务供应商，为展商提供网络销售渠道解决方案

Diversified

- Over **40** categories, **1,000** brands of food, beverage, wine and hospitality products
- **Various forums and seminars** concurrently held by authorized experts to discuss food and beverage industry hot topics
Varied new products launched grasping the latest tendency and technology
All-day Wine & Food Tasting Events impressing the sense with pleasure
- **Add-value service from partners for food importing to China**
 - Logistic Solution
 - Consultant of food inspection and quarantine
 - Assistant of online sales channels setting up



GUANGZHOU Core City of South China

The richest and most important place in China of import and export



China's Increasing Demand for Imported Food and Beverage

- China has emerged as the world's largest consumer market for imported food and beverage - achieved USD **95.21 billion** in 2013. In the first 3 quarters of 2014, Guangzhou accounted for **1/5** of the national imported food, becoming the second biggest imported food market in China.
- Guangzhou has a **core position** on the Pan-Pearl River Delta Region, being the **south gateway** into China market, and continues to be an intriguing destination for food importers, distributors, agents and consumers.
- The **Free Trade Area** of Guangdong is launched and fully supported by the government. In addition, the **bonded warehouse** is another huge advantage for trading imported food into China market.

食品企业通往2015米兰世博会的绝佳平台

Gateway to Expo Milano 2015



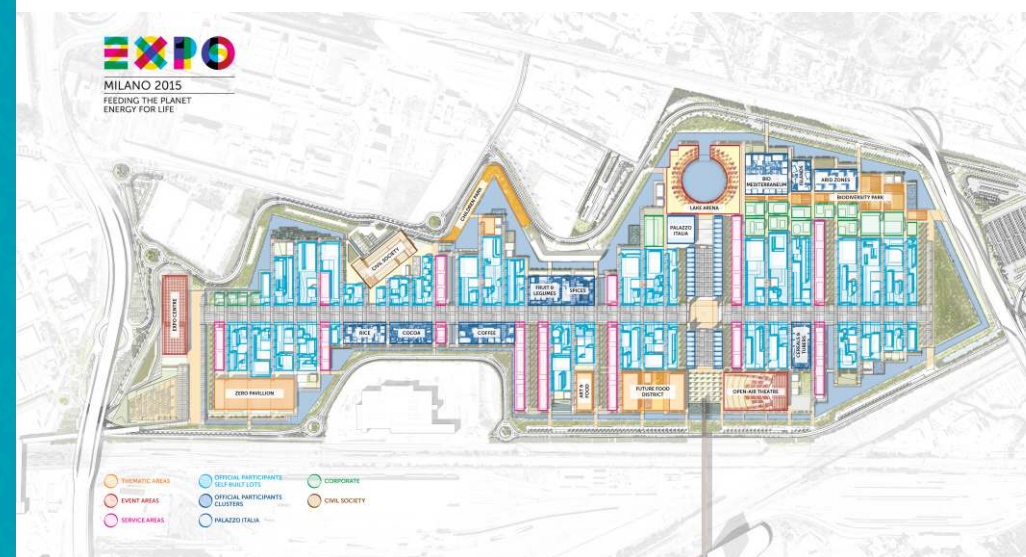
- 作为2015年米兰世博会的官方合作伙伴，展会将举办相关论坛及研讨会，传递“**滋养地球，生命之源**”的世博会主题
- 现场将引入及展示更多米兰世博会元素，并设立世博会**官方展示区**，将全球食品行业**最新最热**动态第一时间带入国内
- 参与上届FHW CHINA意大利米兰世博预展区的部分获奖节目将在10月份的**2015米兰世博会广东周**上与全球观众见面，并将在FHW CHINA 2015提前举行**预演活动**
- 更多具有地方特色的食品、餐饮产品及文化元素也将展现在展会现场，优秀参展单位将被推荐参加**2015米兰世博会**



2015意大利米兰世博会·中国馆

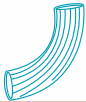






- Forums and seminars are held in FHW CHINA 2015 to convey the message of Expo Milano 2015 “Feeding the Planet, Energy for Life”
- Expo Milano 2015 **showcase area** is set on FHW CHINA bringing the **latest and hottest** food and beverage industry trends to China
- In October, during the **Guangdong Week** of Expo Milano 2015, the awarded performances from FHW CHINA 2014 Expo Preview Area are presented. The **rehearsals** are carried out during FHW CHINA 2015
- Qualified buyers are invited to visit Expo Milano 2015 and participate in **match-making activities** in May



Expo Milano 2015•Floor Plan

展品分类

	进口食品	休闲零食、乳制品、酒类、糖果、巧克力、饼干糕点、生鲜、罐头及调料、咖啡、茶及饮品、粮油米面
	食材及调味料	冷链冷藏冷冻食品、粮油制品、食用油、橄榄油、水产品、肉类及家禽制品、调味品、调香品、食品添加剂、食品配料、食品加工助剂
	酒类及饮料类	葡萄酒及汽酒、烈酒、白酒、黄酒、水果酒、啤酒、休闲饮料及果汁、茶叶及茶饮料、乳饮料、有机/保健饮品、矿泉水/饮用水、咖啡豆、咖啡粉、咖啡饮品、咖啡伴侣
	烘焙及甜食	烘焙食品、糖果、巧克力食品、点心、面包、糕点、蜜饯干果、烘焙设备
	酒店餐饮设备	酒店餐厅厨房设备、厨具及炉具、膳食设备、冷冻/冷藏设备、咖啡机及咖啡配套用具、食品饮料自动贩卖机、餐具及配件、茶具、食品包装

采购商类别

- 食品代理商/进口商/经销商/批发商
 - 酒类代理商/进口商/经销商/批发商
 - 大型连锁超市/电子商务销售商/零售店
 - 酒店餐饮用品代理商/经销商
- 食品/饮料/酒类及餐饮设备专业批发市场
 - 团膳/餐饮供应商
 - 酒店/餐厅/咖啡厅/酒吧/俱乐部/渡假村
 - 政府机构及贸易商协会



Exhibits Profile

::Food



- Confectionery
- Snack Food
- Canned & Processed Foods
- Bakery Products
- Sweets & Chocolates
- Frozen & Chilled Foods
- Aquatic Products , Meat Products and Poultry Products
- Seasoning & Food Ingredients
- Green Food & Organic Food
- Fruit & Vegetable

::Hospitality



- Catering / Retail Systems
- Food Service / Catering Equipment
- Cooking Equipment
- Kitchen System and Technology
- Chilling / Freezing Equipment
- Coffee Machine and Accessories
- Vending Machine for Food and Beverage
- Tableware & Accessories
- Tea Set
- Food and Beverage Packaging

::Beverage



- Soft Drinks and Fruit Juice
- Tea leaves, Tea Drinks and Tea Products
- Coffee Beans, Instant Coffee, Coffee Mate
- Dairy Products and Fresh Milk
- Organic Drinks, Health Drinks & Energy Drinks
- Drinking Water & Mineral Water
- Non-alcoholic Drinks
- Other Alcohol

::Wine, Spirits and Liquor



- Wine, Sparkling Wine & Champaign
- Spirits
- Liquor
- Beer
- Fruit Wine
- Health Liquor

Visitors' Profile

- Hotels/Restaurants/Café/Bars/Pubs/Resorts
 - Catering Service Consultants/ Caterers
 - Hospitality Products Agents/Distributors
 - Government & Trade Associations
- Food Agents/Importers/Distributors/Wholesalers
 - Wine Agents/Importers/ Distributors /Wholesalers
 - Large Supermarket Chains/E-commerce/Retailers
 - Food/Drink/Wine and Hospitality Wholesale Markets



Powerful Background

强大的展会背景

-华南地区首个由全球顶尖展览公司主办的食品及餐饮用品展览会

The first professional food and hospitality trade fair organized by the world-leading exhibition organization in South China

意大利米兰展览公司

1926年成立，是意大利最大的上市展览公司。拥有全球第二大展馆，至今成功举办、承办专业性和综合性展览超过100多个，每年在本土接待超过3万参展商及6百万参观商。集团拥有全球化的成员网络，在欧洲，亚洲，非洲以及南美洲均有合资公司。

广州世展米兰展览有限公司

意大利米兰展览公司与世展展览集团中国公司于2013年5月共同合资组建。双方整合全球优势资源，凭借众多国际专业展览项目、丰富办展经验，加大在中国地区的投入，不断拓展展览运营市场。

TUTTOFOOD 米兰国际食品展

意大利国内最专业，最大型B2B食品展览会。2013年的展会有超过1800名参展商，展出面积超过12万m²，相较于上届展会（2011年）增长15%，吸引来自全球超过100个国家的5万专业买家到场参观。下届展会将在米兰世博会期间于2015年5月3-6日举行。

HOST 米兰国际酒店用品展

欧洲最大的酒店用品博览会之一，在全球享有盛誉。展览面积达10万m²，来自48个国家的1700家参展商，5天展会吸引了162个国家的13.3万从业人员参观。观众38.7%来自国外（较2011年增长21%）。下届展会将在米兰世博会期间于2015年10月23-27日举行。



Fiera Milano

Established in 1926, Fiera Milano is the leading exhibition Group in Italy and one of the top players in the world. Fiera Milano boasts a portfolio of professional exhibitions – both in Italy and abroad. Each year its exhibitions attract about 30 thousand exhibitors and over 6 million visitors. Fiera Milano also owns abundant global resources and sets up its joint venture companies in China, India, Brazil, Russia, Turkey, South Africa and Singapore.

Worldex Fiera Milano Exhibitions (Guangzhou) Co., Ltd

Joint Venture Company built by Fiera Milano and Worldex G.E.C China. Worldex Fiera Milano Exhibitions has well inherited the experience and the team of Worldex China and established a diversified and professional business system featuring self-run exhibitions, international exhibition promotion and business display projects. At present it has 7 self-run exhibitions and 1 contracted exhibition.

TUTTOFOOD

A big, highly qualified professional food business exhibition in Italy. In 2013, it attracted over **1800** exhibitors from **48** countries and **50,000** professional visitors from over 100 countries with more than **120,000** square meters' coverage. TUTTOFOOD 2015 will be held during May 3-6, 2015 during the opening of Expo Milano 2015.

HOST

One of the largest hospitality exhibition in Europe with world reputation. The exhibition area covered 100,000 sq meters. It attracted 1700 exhibitors from 48 countries and 133,000 visitors from 162 countries during the 5 days' show. 38.7% visitors are from foreign countries which increased by 21% from 2011. Host 2015 will be held during Oct 23-27, 2015 during opening of Expo Milano 2015.



广州国际特色食品饮料展览会 FHW CHINA 2014

2014年11月11-13日 Nov. 11-13 2014

展会概况 OVERVIEW

FHW CHINA 2014 广州国际特色食品饮料展览会已于2014年11月11-13日在广州琶洲中国进出口商品交易会B区成功举办。来自20个国家的400多参展企业带来数千展品，展出面积8,000平米，三天的展会吸引了12,000人次专业采购商到场参观洽谈

FOOD HOSPITALITY WORLD (FHW) CHINA 2014 was successfully held in Area B, China Import and Export Complex from November 11th to 13th, 2014. It covered an area of 8,000 square meters with the participation of nearly 400 companies from around 20 countries. The 3-day fair attracted over 12,000 trade buyers.

8000sqm
Up 11.89%

8,000 平米展览面积
sqm exhibition area
11.89% 增长(比上届)
more than 2013

20
Country

20 个国家/地区
countries / region

Up 16.47%
Exhibitor
400 家参展企业
exhibitors

16.47% 增长(比上届)
more than 2013

Up 20.03%
Visitor

12,000+ 人次入场参观
visitors
20.03% 增长(比上届)
more than 2013

Up 18.96%
Registered VIB

450+ 注册重点采购商
registered VIBs
18.96% 增长(比上届)
more than 2013

Up 12.32%
Registered Trade Buyer

5,200+ 注册专业采购商
registered trade buyers
12.32% 增长(比上届)
more than 2013

采购商最感兴趣的产品 BUYERS' PURCHASE INTERESTS

34.02%
Food

进口零食
Imported Snack
休闲食品
Leisure Food
水果/干果
Fruit/Dried Fruit

20.19%
Beverage

软饮料/果汁
Soft Drinks/Juice
咖啡饮料/其他咖啡产品
Coffee Beverage and Products
茶叶及茶饮料
Tea and Tea Drinks

31.79%
Wine/Spirits/Liquor

红葡萄酒
Red Wine
白葡萄酒
White Wine
气泡酒
Sparkling Wine

14.01%
Hospitality

咖啡配套设备及用品
Coffee Equipment and Products
厨具及炉具
Kitchen Ware and Stoves
冷冻/冷藏设备
Refrigeration Equipment



参展商和采购商 EXHIBITORS AND BUYERS



86.5%

参展商对参展经历表示满意及非常满意
Exhibitors were satisfied with the show in general



91.9%

参展商认为FHW CHINA的水平等同或高于行业同类展会
Exhibitors agreed that the level of FHW CHINA is higher than the average



76.6%

采购商为具有购买决策权的人(董事长、企业所有人、总经理、采购经理及餐饮总监等)
Buyers were Decision Maker (including CEO, GM, purchase director, catering direct, etc.)



83.1%

参展商“通过FHW CHINA与新的质量采购商建立了联系”
Exhibitors that “have established new quality contacts at FHW CHINA”



76.4%

国际参展商“通过FHW CHINA了解到中国市场需求，展开进入中国市场的第一步”
Exhibitors that “know more about China market and make a good start”

商务对接 BUSINESS MATCHING

联手中国唯一进口食品B2B电商www.FOOD2CHINA.com, 于11月12日在展会现场举办了专场对接会，通过线上预先进行对接的超过40家重点采购商及超过60家国际展商参加了对接会

Cooperated with FOOD2CHINA, On-Site Business Matching Meetings were held on Nov. 12. Over 40 online-pre-matching VIBs and 60 international exhibitors participated in the business matching meeting.

为超过400家VIB提供了现场1对1的展位引领服务，为每个参展企业均对接了多个具有明确采购意向的买家
1 on 1 on-site guiding service to over 400 VIBs helped buyers to meet their target exhibitors





精彩纷呈的展期活动 SPLENDID ONSITE EVENTS

2015意大利米兰世博预览活动 Expo Milano 2015 Preview Events

广东省2015意大利米兰世博预览区

Guangdong Expo Milano 2015 Preview Area

展示岭南特色饮食文化，直通米兰世博

Showing Lingnan cuisine culture, Gateway to Expo Milano 2015

2015意大利米兰世博官方预览区

Expo Milano 2015 Official Preview Area

提前感受世博主题“滋养地球，生命之源”

Experiencing the Expo Milano 2015 “Feeding the Planet, Energy for Life” in advance

行业论坛及研讨会

Industrial Forum & Seminar

食品行业跨境电商高峰论坛暨通关通检最新政策解读

Logistics Solution for Cross-border E-commerce of Food Industry

专家为您深入解读通关通检最新政策及跨境电商物流解决方案

Experts gave speeches about government policies of food inspection and quarantine and introduced the creative logistic solution of Cross-border E-commerce

咖啡品牌运营者峰会

How to Get Success in Franchise Coffee Shop Business in China

业界资深专家为您破解咖啡连锁经营成功密码，探讨加盟市场发展趋势

Success key for franchise coffee shop business revealed by experts; Discussion of alliance market trends in China

中国食品、酒行业O2O电商发展趋势及战略定位

China Food & Wine Industry O2O E-commerce Development Trend and Strategic Positioning

电商牛人解惑O2O，与您共同探寻中国食品酒行业O2O电商发展趋势和战略定位

Clarification of O2O mindset and positioning in China's food and wine industry



商务招待会 Business Reception

荷兰领馆商务招待会

Business Reception of Consulate General of the Kingdom of the Netherlands in Guangzhou

荷兰驻广州总领馆主办，与来自风车之国的优秀企业交流洽谈，品尝荷兰特色食品

Hosted by Consulate General of the Kingdom of the Netherlands in Guangzhou, industry-leading enterprises from the kingdom of windmills presented the most Dutch cuisine at FHW CHINA 2014

外贸名品特卖网——国东商城招商说明会

Suppliers Recruitment of GD E-mall

大型外贸名品特卖网，国企背景，令入驻和消费都信心十足

GD E-mall, the online supermarket, established by state-owned enterprise, held recruitment meeting to attract more food suppliers

品尝活动

Tasting Event

全民咖啡运动会

Everyone Drinks Coffee

品味各国咖啡文化，品尝现场制作的精品咖啡，赢取丰厚奖品

Experiencing various coffee culture, tasting supreme fresh made coffee, chance of winning big prizes

阿根廷名酒美食品鉴会

Argentine Beef and Wine Tasting

阿根廷驻广州总领馆主办，阿根廷特色食品嘉年华，为您带来纯正的阿根廷风情

Hosted by Argentina Consulate General in Guangzhou.

Experiencing the authentic Argentina at its food carnival.

葡萄酒新贵——Bellavista Franciacorta葡萄酒品鉴会

NEW AIR ON WINE - Bellavista Franciacorta Wine Tasting

领略意大利精品葡萄酒文化，品尝Bellavista Franciacorta精品葡萄酒

Tasting the supreme wine culture of Italy through the premier Bellavista Franciacorta Wine.





FHW CHINA 2014 REVIEW 广州国际特色食品饮料展览会回顾

意大利之夜欢迎晚宴 ITALIAN NIGHT

11月12日晚，意大利米兰展览公司及广州世展米兰展览有限公司在广州W酒店举办了“意大利之夜欢迎晚宴”重点采购商受邀出席了此次欢迎晚宴并与意大利参展商进行交流洽谈，意大利著名足球明星卡纳瓦罗也应邀出席晚宴。

November 12, the “Italian Night”, by Fiera Milano and Worldex Fiera Milano was held at W Hotel Guangzhou. VIBs were invited to the event and met Italian exhibitors. The famous Italian football captain who won the World Cup 2006, Mr. Fabio Cannavaro attended the event.



参展商的声音

The Voice Of Exhibitor

“我们带来了大量优质咖啡粉和烘焙咖啡豆，我们接洽的许多采购商对我们的产品都有很大兴趣，他们都希望采购来自乌干达的优质咖啡产品”

“We bring a lot of good coffee powder and roasted coffee beans. Many buyers showed interest to purchase good coffee products from Uganda”

—— Mr. David Kiwanuka GM of Beijing Chenao Coffee Co., Ltd. (a Sino-Uganda joint venture company)
中乌合资北京辰奥咖啡有限公司总经理

“展会举办得很成功，商务对接会上我们接触到几位对我们的产品感兴趣的买家。哦，咖啡主题活动非常有趣。”

“The fair was very successful. We met some serious buyers who were really interested in our products. And oh, the coffee events are very interesting”

—— Mr. Marco Limonta GM of Torrefazione Poli SRL
意大利 Torrefazione Poli SRL 总经理

“我们这次有许多同行一起来参加（FHW CHINA），（展会）组织得很好，主办方为我们与来自香港以及中国其他地区的买家安排了很多的商务对接活动”

“Quite a few South Korean companies participated in FHW CHINA 2014. It's well organized. The organizer arranged many business matching for us with buyers from Hong Kong and South China.”

—— Mr. Stanley Sung manager of NatureCell. Co., Ltd. from South Korea
韩国 NatureCell. Co., Ltd. 经理



FHW CHINA 2014 合作伙伴 Partners of FHW CHINA 2014

战略合作
Strategic Partner



www.food2china.com

支持单位
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广东信联通电商物流有限公司
Guandong SINATONE E-commerce
Logistics co., Ltd



广州交易会国际旅行社有限公司
CantonFair International Travel Co., Ltd



广东省食品进出口集团公司
Guandong Foodstuffs Import
& Export (Group) Corp.



广东省机械进出口股份有限公司
Guandong Machinery Imp. & Exp Co., Ltd



湖南省商务厅商务展览中心
Exhibition Center of Hunan
Provincial Commerce Department



食品商务网
21Food&Beverage Online



《采购》杂志
Purchasing Magazine



国东商城
Guodong Electronic Mall



《今日酒店》杂志
Today Hotel



中国食品报
China Food Newspaper



艾黛利咖啡学院
Ada Lee Coffee College



糖烟酒周刊
Food Industry Weekly

特别感谢
Special Thanks



意大利驻广州总领事馆
Consulate General of the Republic
of Italy in Guangzhou



英国驻广州总领事馆
British Consulate-General Guangzhou



斯里兰卡驻广州总领事馆
Consulate General of Sri Lanka
in Guangzhou



日本贸易振兴机构
Japan External Trade
Organization (JETRO)



荷兰王国驻广州总领事馆
Consulate General of the Kingdom
of the Netherlands



乌干达驻广州总领事馆
Consulate General of The Republic
of Uganda, Guangzhou



阿根廷驻广州总领事馆
Argentine Republic Consulate
General in Guangzhou



韩国食品贸易协会
Korea Food Trade Association



泰国工业联合会
The Federation of Thai Industries



马来西亚品牌中心
Malaysia Brand Centre



意大利贸易委员会
Italian Trade Agency



西班牙对外贸易发展局
Spanish Institute for Foreign Trade



中国意大利商会
China-Italy Chamber of Commerce



泰国商务部出口促进厅
Department of International Trade Promotion,
Ministry of Commerce, Thailand



韩国贸易投资振兴公社广州办事处
Korea Trade - Investment Promotion Agency,
Guangzhou Office



广东土耳其商人协会
Guangdong Turkish Businessmen Association



澳大利亚新南威尔士州政府商务办事处广州分处
Trade and Investment, South China, Hong Kong and Taiwan,
Australia New South Wales Government Business Office



澳大利亚昆士兰州财政与贸易部贸易投资局广州代表处
Trade and Investment Queensland Guangzhou Office

互动营销平台、数字媒体
Innovative Marketing Platform, Digital Media



酒咔嚓
9KaCha

O2O物联网精准营销系统技术服务提供商
O2O Internet of Things Marketing System Technology Service Provider



广州市码通信息科技有限公司
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