#### A Worldwide Passion



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VINITALY.COM

# HELD ALONGSIDE

### SOL&AGRIFOOD

International Exhibition of Quality Agro-Foods to learn about and taste excellence in agro-foods and olive oil.

(<u>ENOLITECH</u>)

Intenational exhibition dedicated to the wine and olive oil value

chain: machinery, accessories, equipment and services for the wine cellars and oil mills and for keeping and tasting wine and oil.



Palazzo della Gran Guardia - Piazza Bra A unique occasion to taste Wine Spectator's "100 Top Italian Wines" in a single location.



# FACTS AND FIGURES 2015

155,000 visitators, 56,000 international

100,000 so.м. total net occupied area

MORE THAN 4,000 exhibitors



## BUYERS FROM THE MAJOR MARKETS WORLD-WIDE:

Germany, The USA, Japan, China, Russia, Great Britain, Switzerland, Canada, Hong Kong, Australia, New Zealand.

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#### BY CAR autostrade.it

From the A4 Motorway (Turin, Venice): Verona Sud exit. From A22 Motorway (Brennero–Modena): Verona Nord exit. Follow the signs for "Fiera" (Exhibition Centre).

#### BY TRAIN trenitalia.it

The main railway station is Verona Porta Nuova, only a few minutes from Veronafiere by bus and taxi. During Vinitaly, a free shuttle bus service is operated to and from the railway station.

# vininternational

Exclusive area to international wine production: many companies representing the main producing countries will take part to provide operators with an international overview and new business opportunities. The hall will also host a tasting area to discover and learn about wines from all over the world.

## vinitalybio

Exhibition dedicated to certified Italian and international organic wine. In collaboration with FederBio.

### ViViT by Vinitaly

Wines, Winegrowers, Terroirs - the event celebrates its fourth edition in meeting the needs and interests of sector operators.

#### TASTE & BUY

Workshop meetings between exhibitors and international buyers: importers, distributors and restaurateurs selected by Veronafiere delegates all over the world. Vinitaly brings supply and demand together by matching the needs of companies with the purchasing interests of buyers.

#### TASTE ITALY

A tasting event during the main show which promotes Italian wine production through a preferential point of contact between Italian products and buyers from over 100 countries.

## GUIDED TASTINGS, MASTER CLASSES, SYMPOSIUMS, ROUND TABLES

In addition to business, the four days of the exhibition also involve specific focus events dealing with wine culture through guided tastings, master classes, round tables, conferences and seminars presenting product research and analysis, regulations and consumption on the domestic and international markets.

#### BT AIR aeroportoverona.it

"Valerio Catullo" Verona-Villafranca International Airport is only about 10 kilometres from Veronafiere. Free shuttle bus services

to/from the airport are organised during the exhibition.

## HOTEL RESERVATIONS hotels.veronafiere.it

organized by

together with







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